

US Department of Transportation to Prevent Child Deaths with "Look Before You Lock" Campaign

ATWEC Technologies National Child Safety Awareness Program Intensifies with Premier Safety Fair

Memphis, TN, October 25, 2012 (PR Newswire) – **ATWEC Technologies, Inc.** (OTC Markets: ATWT), a leader in the child safety industry, continued its national child safety awareness campaign by hosting the first Safety Transportation Fair just outside of Atlanta last week.

The announcement comes in the wake of the **US Department of Transportation** releasing statistics that at least 23 deaths and an unknown number of serious injuries to children left unattended in hot vehicles this summer.

In a joint letter issued last month, Transportation Secretary Ray LaHood and HHS Secretary Kathleen Sebelius called on the nation's Head Start directors and child care providers to take advantage of the "**Look Before You Lock**" campaign.

"Safety is our top priority for everyone on our roadways, but we have a special responsibility to protect our most vulnerable passengers," said LaHood. "While parents and caregivers are the first line of defense, everyone has a role to play in preventing these needless tragedies."

"The DOT is just now telling people what we have known for years – children and vehicles can be extremely dangerous," said ATWEC President and CEO Alex Wiley. "The fact that the federal government is getting involved will be instrumental in helping us deliver our products to day care centers across the nation. Our Kiddie Voice™ system is designed to prevent any type of accident, and we continue to work hard to ensure that no child is ever left behind."

ATWEC, acronym for "Around the World Educating Children", has teamed up with a leading US bus company, **National Bus Sales & Leasing**, to raise awareness for the need of education, participation, and legislation that will promote safety for children being transported everywhere in the United States and abroad.

The Company sponsored Georgia's first safety fair at the **Little Ones Learning Center** of Forest Park, GA, who were awarded the fair by winning a statewide safety drawing contest of the Company's *Kiddie Kid*™ mascot. The fairs are designed to educate teachers, parents and children about the importance of preventing accidental child abandonment and back up incidents in vehicles, and address a multitude of serious child transportation concerns.

ATWEC's campaign is coming at the high point in this national push, and features its animated *Kiddie Kid*™ child safety character. Among the programs offered is a national contest that rewards day care centers that teach their children about bus safety through the ATWEC safety comic strips and other educational materials that children can identify with. The children are encouraged to become interactive by drawing their own summation of the character and safety circumstances. Visit *Kiddie Kid*™ on Facebook at www.facebook.com/kiddiekidsafety

ATWEC and National Bus Sales and Leasing are now promoting child safety throughout the state of Georgia. Distributors are marketing and selling the unique safety systems throughout the Southeast, capitalizing on this urgent national awareness for child safety, not only for children left in vans and buses, but also for kids in car seats.

The market for the child care safety transportation industry in Georgia is estimated at several millions of dollars, as its 3100 day care centers are the most of any state in the nation.

Shareholders and other investors can find information and photos of Kiddie Systems™ products, and the Georgia KidSafe™ program posted on the Company's website home page, www.atwec.com. Additional information on the DOT announcement can be found at <http://parentsdesk.com/2012/08/20/dot-and-hhs-warn-of-dangers-of-child-heatstroke-deaths-in-hot-vehicles/>.

For more on the Safety Fair see <http://news-daily.com/news/2012/oct/12/premier-safety-fair-held-forest-park/>

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected," "anticipates", "draft", "eventually" or "projected".

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About ATWEC Technologies, Inc.:

ATWEC Technologies, Inc. is a child safety and security company, headquartered in Memphis, TN, and has been doing business since 1979. ATWT has developed unique child safety devices which protect children while they are being transported, both to and from schools, events, and homes. ATWT has been issued patent number 7,646,288,B2 by the US patent office, and its business model is associated with legislation designed to mandate these systems for school and other vehicles, on a state-by-state basis. The Company trades on the Pink-OTC Markets under the symbol "ATWT", and the Company's website is www.atwec.com.

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